

17 July 2017

The information contained within this announcement is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No. 596/2014. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.

EVR Holdings plc
("EVR" or the "Company")

Directors and PDMR dealings - grant of options

EVR Holdings plc (AIM: EVRH), one of the leading creators of virtual reality content, announces that the Company has today granted options under the Company's Option Scheme to purchase ordinary shares of 1p each of EVR ("Ordinary Shares") over 13,006,731 Ordinary Shares to employees, certain Directors and a PDMR of the Company. This includes the award of options over 1,023,279 and 4,615,090 Ordinary Shares to director, Sebastian Theron, the Company's Chief Financial Officer and Ian Hanson a non-executive director respectively, as well as an award of options over 2,000,000 Ordinary Shares to PDMR Nikki Lambert, the Company's Chief Marketing Officer. The exercise price of the options is 8.125p. These options have an expiry date of the 10th anniversary of the date of grant (subject to vesting conditions).

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Ian Hanson
2	Reason for the notification	
a)	Position/status	Director
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	EVR Holdings plc
b)	LEI	213800B2AKGQC3D2R751
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 penny each
	Identification code	ISIN GB00BD2YHN21
b)	Nature of the transaction	Grant of options with an exercise price of 8.125p to purchase 4,615,090 Ordinary Shares

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		N/A	4,615,090
d)	Aggregated information	Price(s)	Volume(s)
		N/A	4,615,090
e)	Date of the transaction	17 July 2017	
f)	Place of the transaction	N/A	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Sebastian Theron	
2	Reason for the notification		
a)	Position/status	CFO	
b)	Initial notification/Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	EVR Holdings plc	
b)	LEI	213800B2AKGQC3D2R751	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 penny each	
	Identification code	ISIN GB00BD2YHN21	
b)	Nature of the transaction	Grant of options with an exercise price of 8.125p to purchase 1,023,279 Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		N/A	1,023,279
d)	Aggregated information	Price(s)	Volume(s)
		N/A	1,023,279
e)	Date of the transaction	17 July 2017	
f)	Place of the transaction	N/A	

1 Details of the person discharging managerial responsibilities/person closely associated			
a) Name	Nikki Lambert		
2 Reason for the notification			
a) Position/status	CMO		
b) Initial notification/Amendment	Initial Notification		
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a) Name	EVR Holdings plc		
b) LEI	213800B2AKGQC3D2R751		
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a) Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 1 penny each ISIN GB00BD2YHN21		
b) Nature of the transaction	Grant of options with an exercise price of 8.125p to purchase 2,000,000 Ordinary Shares		
c) Price(s) and volume(s)	Price(s)	Volume(s)	
	N/A	2,000,000	
d) Aggregated information	Price(s)	Volume(s)	
	N/A	2,000,000	
e) Date of the transaction	17 July 2017		
f) Place of the transaction	N/A		

For further information please contact:

EVR Holdings plc

Sean Nicolson, Chairman
Anthony Matchett, Chief Executive Officer

Tel: +44 (0) 20 7457 2020
www.evrholdings.com

Zeus Capital Limited (Nominated Adviser and Broker)

Phil Walker / Andrew Jones (Corporate Finance)
John Goold / Benjamin Robertson (Sales & Broking)

Tel: +44 (0) 203 829 5000
www.zeuscapital.co.uk

Media enquiries:

Instinctif

Kay Larsen / Chantal Woolcock

Tel: +44 (0) 20 7457 2020
www.instinctif.com