

14th August 2017

The information contained within this announcement is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No. 596/2014. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.

EVR Holdings plc
(‘EVR’ or the ‘Company’)

MelodyVR signs agreement with ARESA, licensing hundreds of thousands of musical works.

EVR Holdings plc (AIM: EVRH), the leading creator of virtual reality music content, is pleased to announce that its subsidiary MelodyVR Ltd (‘MelodyVR’) has entered into a music licensing agreement with ARESA GmbH, the Anglo-American Rights European Service Agency.

ARESA GmbH, represent the copyright catalogues of companies such as **Chrysalis, Bug, BMG, Cherry Lane, Famous, Virgin, Stage Three** and **Evergreen**, comprising several hundreds of thousands of works from artists such as **Adele, Aerosmith, The Black Eyed Peas, Black Sabbath, Blondie, Bruno Mars, David Bowie, Duffy, John Legend, Kelly Clarkson, Kings of Leon, Nirvana, One Direction, The Rolling Stones, Ryan Adams** and **Take That** amongst others.

The multi-year agreement covers the following territories: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Norway, Poland, Portugal, Romania, San Marino, Slovakia, Slovenia, Spain, Sweden, Switzerland and the United Kingdom.

Agreements with music publishers, collection societies and performance rights organizations are vital for the exploitation of the underlying musical works (e.g. Songwriter copyrights) which are featured throughout MelodyVR’s substantial library of original VR music content. This agreement enhances MelodyVR’s capabilities with respect to the exploitation of its original content, throughout numerous territories.

Anthony Matchett, CEO of EVR Holdings, said: “We’re pleased to announce an agreement with ARESA GmbH, which represent BMG Rights Management in Europe (“**BMG**”). BMG, is one of the **world’s** most prominent music rights holders and represents a vast repertoire of works from some of the music **industry’s most recognisable names**. Over the last three years, MelodyVR has worked with 539 well-known artists to create the **world’s largest library of original VR content**. Today’s agreement with ARESA further enhances our opportunities for the distribution and monetisation of our vast library of content and further extends our market-leading position **as the world’s only licensed VR music platform**.

With technology companies such as Facebook, Google, HTC, Samsung, Sony PlayStation and Microsoft all marketing competing VR hardware, we expect to see consumer adoption of VR devices grow significantly in the run-up to Christmas 2017 and beyond. As more devices reach consumers and demand for virtual reality entertainment increases, we remain extremely confident in the global appeal of our content as well in the success of our virtual reality music platform.

With the launch of the MelodyVR platform approaching, we continue to work with our partners such as Warner Music Group, Universal Music Group and Sony Music Entertainment, to create even more ground-breaking VR experiences with their leading rosters of chart-topping artists.

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For further information please contact:

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Notes to Editors:

MelodyVR is a wholly owned subsidiary of EVR Holdings plc ('EVR'), a company that is listed on the AIM market of the London Stock Exchange under the ticker EVRH.L. EVR, a creator of virtual reality content, joined AIM on 16 May 2016 following a reverse takeover of Armstrong

Ventures plc. Further information can be viewed at www.evrholdings.com and www.melodyvr.com