

**13 November 2018**

**EVR Holdings plc**  
(‘EVR’ or the ‘Company’)

**MelodyVR enters into content licensing agreement with Anomaly Partners LA, LLC**

EVR Holdings plc (AIM:EVRH), the leading creator of virtual reality music content and operator of the MelodyVR platform, is pleased to announce that it has entered into a content licensing agreement with Anomaly Partners LA, LLC (“Anomaly”). Anomaly is a leading advertising agency with offices in Los Angeles, New York, Toronto, London, Amsterdam and Shanghai.

As part of the agreement, MelodyVR will license a number of its assets, such as VR content (including audio recordings and audio-visual footage), images and music, in addition to the MelodyVR brand assets such as, logos, trademarks and other distinctive brand features of MelodyVR. The assets will be licensed for exploitation across various platforms including television (broadcast, cable, satellite and on-demand), industrial (including cinema), digital/online media, social media and OOH advertising.

As part of the agreement MelodyVR will receive a material revenue contribution in respect of the licensing fee and has received a number of marketing commitments from the advertiser; Facebook Technologies, LLC. MelodyVR will provide further updates as the advertising campaign progresses.

**- Ends -**

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**Notes to Editors:**

MelodyVR is a wholly owned subsidiary of EVR Holdings plc (‘EVR’), a company that is listed on the AIM market of the London Stock Exchange under the ticker EVRH.L. EVR, a creator of virtual reality content, joined AIM on 16 May 2016 following a reverse takeover of Armstrong Ventures plc. Further information can be viewed at [www.evrholdings.com](http://www.evrholdings.com) and <https://melodyvr.com/>

**For more information on Melody VR, please visit:** <https://melodyvr.com/>