

7 December 2018

**EVR Holdings plc**

(“EVR” or the “Company”)

**MelodyVR announces first live-streamed virtual reality event**

EVR Holdings (AIM: EVRH), the leading creator of virtual reality music content and operator of the MelodyVR platform, is pleased to announce that its first live-streamed event on MelodyVR will take place on the 19<sup>th</sup> December 2018. This unique event and virtual reality broadcast represents a first for a global-superstar, utilising MelodyVR’s ground-breaking live-stream VR technology.

The event, featuring Liam Payne, formerly of X-Factor and One Direction fame, will be broadcast live in virtual reality from a secret London location, exclusively via the MelodyVR platform. Tickets to attend the unique headline-show in London, will be available free-of-charge for a limited number of Liam’s fans via the MelodyVR website. Due to the artist’s significant fan-base of more than 58 Million social-media followers and fans, the location of the event will be only be announced to successful competition winners.

This event will utilise MelodyVR’s proprietary technology, in order to deliver a simultaneous, real-time VR broadcast of the performance, to all territories across-the-globe where the MelodyVR platform is currently available. The interactive music performance, featuring MelodyVR’s unique ‘jump spot’ technology will allow fans to control their own truly immersive experience of the live event, by choosing their own location within the venue. A world first for MelodyVR and the global superstar.

This event, represents a significant milestone for the Company and is the first in a series of live VR broadcasts that both leverage MelodyVR’s technical expertise in live-streaming, compression, automated-stitching, encoding and distribution, as well as the Company’s extensive relationships with artists, record labels, publishers, event promoters, music festivals and concert venues.

Liam Payne said: “I can’t wait for this show. For those who are going to be there on the night, it’s going to be amazing, but the fact there will be people from right across the globe watching the live stream via MelodyVR makes it extra special.”

Anthony Matchett, Executive Chairman and CEO of EVR, said: “This is a hugely exciting moment for MelodyVR. We truly believe that virtual reality has the power to connect artists with fans like never before. It is a pleasure to work with Liam and we’re thrilled to be broadcasting his headline performance in London, exclusively to fans around the world in virtual reality. It’s a pleasure to invite fans both in London and across the globe to experience this amazing event, with a whole lot more to come. We look forward to the year-ahead and to introducing even more live-events to the MelodyVR platform throughout 2019 and beyond.”

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MelodyVR is a wholly owned subsidiary of EVR Holdings plc ('EVR'), a company that is listed on the AIM market of the London Stock Exchange under the ticker EVRH.L. EVR, a creator of virtual reality content, joined AIM on 16 May 2016 following reverse takeover of Armstrong Ventures plc. Further information can be viewed at [www.evrholdings.com](http://www.evrholdings.com) and <https://melodyvr.com/>

**For more information on Melody VR, please visit:**

<https://melodyvr.com/>